



**Holiday Parade, Tree Lighting / Santa Hat Challenge, Winter's End Ball
Sponsorship / Giving Opportunities**

- _____ James Edgar Society - \$3,000
(inclusion in all PR, live link on website, social media campaign, choice of named sponsorship of annual promotion, six VIP tickets to Winter's End Ball, prominent full page color AD in all event programs, parade banner)
- _____ City Champions- \$1,500
(inclusion in all PR, live link on website, social media campaign, named sponsorship of annual event, four tickets to Winter's End Ball, full page AD in all event programs, parade banner)
- _____ Main Street Circle - \$1,000
(inclusion in all PR, live link on website, social media campaign, shared sponsorship of annual events, two tickets to Winter's End Ball, half page AD in all event programs, parade banner)
- _____ Christmas Club - \$500
(inclusion in all PR, listing on website, two tickets to Winter's End Ball, quarter page AD in all event programs)
- _____ Santa's Helper – \$250
(inclusion on website, business card AD in Parade Booklet)
- _____ Stocking Stuffers - \$50, \$100, \$150, \$200 - please specify amount: _____
(listing on website, name only listing in Parade Booklet)

Donor Information

Name/Company _____

Address _____

Contact Person _____ Telephone Number _____

Email _____

Name or Business Name to be printed in the advertisement:

Please return with payment or pledge payable to: Downtown Brockton Association
P.O. Box 4306
Brockton, MA 02303

Please also include this pledge form and a copy-ready ad or, email an electronic file to

liapopoulos@comcast.net in any of the following formats:

High Res eps file for logos / InDesign file with fonts and images / High Res PDF / Word file / JPEG file

www.USACHRISTMASTOWN.ORG